

Curriculum Vitae

DR LINH NGUYEN

Sessional academic

THE UNIVERSITY OF SYDNEY BUSINESS SCHOOL

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W <https://www.sydney.edu.au/business/about/our-people/academic-staff/Linh-Nguyen.html>

PROFILE

Dr Linh Nguyen is a sessional academic at the University of Sydney (USYD) Business School. Linh's research interests cover social entrepreneurship, women entrepreneurship, social impact assessment, entrepreneurship and well-being.

As a teacher, Linh believes that excellence in teaching should provide students opportunities to balance between intellectual competence and professional capacity. Excellence in teaching also means being connected with students – understanding students' different ways of learning as well as challenges that may impact their learning outcomes in order to support them effectively.

Linh's commitment to student learning and her own teaching practice over time has been recognised with both the University of Sydney Business School Dean's Citations for Teaching (2019, 2020) and the Dean's Citations for Tutoring (in each semester in 2019, 2020).

AWARDS AND HONOURS

2019, 2020	Dean's Citation for Teaching , The University of Sydney Business School, Australia <i>Unit of Study:</i> International business special project – IBUS 3106 (Undergraduate)
2019, 2020 Every semester	Dean's Citation for Tutoring , The University of Sydney Business School, Australia <i>Unit of Study:</i> Strategy, Innovation and Entrepreneurship IBUS 5002 (Postgraduate)
2014	Best paper award: Nguyen L, Szkudlarek B and Seymour RG 2014 'Social impact measurement in social enterprise context: Organizational capacity and inter-organizational relations', <i>4th International Network of Business and Management Journals (INBAM) Conference 2014</i> , Barcelona, Spain, 27th June 2014
2011	Australian Development Scholarship (Australian Awards Scholarship) for the Doctor of Philosophy Program at the University of Sydney Business School (2011-2015)

QUALIFICATIONS

Doctor of Philosophy (Business), University of Sydney, Australia (2011 – 2015)

Thesis: "Social Impact Evaluation: Integrating Caring, Effectual, and Relational Theories to Understand How Social Enterprises Respond to Conflicting Demands and Constraints"

Supervisors:

- † Dr Richard Seymour, University of Sydney Business School
- Associate Professor Betina Szkudlarek, University of Sydney Business School

Examiners:

- Professor Alex Nicholls, Professor of Social Entrepreneurship, Said Business School, University of Oxford, United Kingdom
- Professor K. Kumar, Professor of Entrepreneurship, Indian Institute of Management Bangalore
- Dr Tracey Wilcox, Business School and Centre for Social Impact, University of New South Wales

Master of Business Administration, Shinawatra University, Thailand (2004 – 2006)

Thesis: “Influential factors on business start-ups of Thai entrepreneurs in Vietnam and Vietnamese entrepreneurs in Thailand”

Bachelor of International Finance, Academy of Finance, Vietnam (1998 – 2002)

Thesis: “Official Development Assistance for Education in Vietnam”

EMPLOYMENT RECORD

Sessional Academic – The University of Sydney Business School (2018 – current)

Honorary Associate - Discipline of Strategy, Innovation and Entrepreneurship - The University of Sydney Business School (2018 -)

Recent Units taught

- **International business special project** (IBUS3106: International business special project – Undergraduate program): provides students across faculties the opportunities to study social entrepreneurship in Vietnam as part of an action research project. Students are tasked with reviewing local markets, researching best practice internationally and locally, and adapting solutions to fit with the unique Vietnamese business environment and contexts. Students research projects aim to provide strategic recommendations that enable Vietnamese social enterprises to enhance their operations and social impact.
- **Strategy, Innovation and Entrepreneurship** (IBUS5002– Postgraduate program): provides students opportunities to understand the complexity of the innovation process and learn how to navigate different business environments to maximise value from innovation. Theories and frameworks are further tested in the real-life business projects offered by participating companies. Key activities in tutorials include: (i) work on real company projects (start-up companies in Australia), and (ii) analysis and discussion of case studies of local and global companies.
- **MIBS6005 International Business Project A** (Postgraduate program): Mandatory capstone unit for Master of International Business. This unit aims to prepare students for global careers and to develop and improve their professional practice in cross-border and cross-cultural settings. It provides the opportunity to undertake advanced training in the areas of research methodology, professional communication in its many forms, teamwork, analytical skills, project management and consulting.
- **MIBS6006 International Business Project B** (Postgraduate program): Mandatory capstone unit for Master of International Business. This unit is completed at the end of the Master of International Business program. It enables students to apply the knowledge, theories and skills which they have developed throughout the program. Students engage in an international

consulting project for participating companies. The project requires students to define, analyse and propose solutions to actual problems related to the relevant international dimensions of the participating company's operations.

- **Cross Cultural Management** (IBUS6002 – Master Program & IBUS1102 – Undergraduate Program): These two units provide students opportunities to learn conceptual frameworks and evidence from practice to develop an understanding of cross-cultural management in the international business context. Teaching in tutorials on these units focus on case discussions, role play exercises on cross cultural management practices.
- **Strategic Management** (WORK2210 – Undergraduate Program): This unit explores how strategy is formulated, implemented and evaluated. Strategic management concepts, frameworks and tools are applied to organizational case studies. Current debates in strategic management are evaluated for their relevance to strategists in a range of organizational contexts.
- **Succeeding in Business** (BUSS6000 – Postgraduate Program): This program-wide capstone unit is compulsory for students in their final semester of study within the Master of Commerce program. Students work collaboratively with peers and advisors to integrate the discipline-specific knowledge acquired within their program to address practical business challenges requiring cross-disciplinary and cross-functional insights, knowledge and skills. Assessment is designed to assure student proficiency in program learning goals. Students work in self-managing cross-functional teams to complete a semester-long project, preparing individual and group reports that are assessed by academic staff. Weekly seminars include action learning in the business life cycle, data analysis, strategic decision-making, change management, business communication, and ethical awareness and reasoning in business practice. Learning activities include short case studies and business case simulation.
- **Global Business** (IBUS5003 – Postgraduate Program): This unit provides a foundation of the key concepts and practices of international business. Students gain knowledge on the factors that impact international managerial strategy. Through discussions of authoritative literature, case studies, and current issues, students learn to assess the opportunities and challenges of operating in a global environment. The unit emphasizes the development of analytical skills and competency of working in diverse teams and the global context.

Researcher – Vietnam National University, Hanoi - University of Economics and Business (2016-2017)

Executive Director – Entrepreneurship Development Network Asia Vietnam (EDNA Vietnam) (2016-2017)

Research Associate – The University of Sydney Business School – Entrepreneurship and Innovation Research Group (EIRG) (2011-2017)

Lecturer – Vietnam National University, Hanoi - University of Economics and Business (2009-2011)

Vice Director of Research and Partnership Development Department–Vietnam National University, Hanoi - University of Economics and Business (2009-2011)

Researcher – Vietnam National University, Hanoi - University of Economics and Business (2007-2011)

Vice Director – The Education of Excellence Company (Preferred Partner of University of Sunderland in Vietnam) (2006-2007)

GRANTS

Sydney Southeast Asia Centre – Sydney Vietnam Workshop Grant (2019-2021) - Social Impact Business Models: Creating Shared Value in the Agriculture Sector in Vietnam (\$20,000) - Jarrod Vassallo, **Linh Nguyen**, Thang Truong

Sydney Southeast Asia Centre - Sydney Vietnam Research Seed Grant (2019-2021) - Assessing social impact created from community development initiatives of small enterprises in Vietnam (\$10,000) - Betina Szkudlarek, **Linh Nguyen**, Thang Pham

The University of Sydney Business School – Engaged Activities (EnAct) Support Scheme (2018-2019) - *Delivering Health Care Services through Social Enterprises in Vietnam* (\$50,000) - Leanne Cutcher, **Linh Nguyen**, Jarrod Vassallo, Greg Fox, Thu Anh Nguyen.

Australian Government - Australia Centre for International Agricultural Research (ACIAR) - Sustainable Intensification and Diversification in the lowland rice system in NW Cambodia (2016 - 2020) - \$2,099,502 (AUD)- Daniel Tan, Peter Ampt, Jarrod Ormiston, Richard Seymour, **Linh Nguyen**, Rebecca Cross.

ENGAGED/ OUTREACH RESEARCH AND EDUCATION PROJECTS

Linh was the research associate, coordinator or mentor for the following engaged/ outreach projects

- **Research Associate** – Investing in Women in Southeast Asia – funded by DFAT (2017)
- **Project Coordinator & Researcher** – Empowering Women and People with Disabilities: Developing Economic Opportunities through Entrepreneurship Education - Australia Awards Fellowship (AAF) Program –funded by DFAT (2015)
- **Co – Facilitator & Local Mentor** – International Business Special Project – Social entrepreneurship in Vietnam for both undergraduate and postgraduate students (2015, 2016, 2018)
- **Country Mentor** – Sydney Genesis Start up Competition in Asia (EDNA Genesis) (2016, 2017)
- **Project Coordinator & Researcher** – Building Female Entrepreneurial Skills for Small to Medium Enterprises (SME) in ASEAN Countries – funded by DFAT (2011-2013)

OTHER WORK EXPERIENCE

- **Consultant & Trainer** – Oxfam Vietnam and Centre for Social Initiatives Promotion (CSIP) (2017)
- **Mentor**– Sydney Genesis Start-up Program -The University of Sydney Business School) (2018)
- **Mentor** – The Remote and Rural Enterprise RARE Program -The University of Sydney Business School (2018)
- **Course Developer** – Business Bachelor Program - Apex Higher Education Institution (2018)
- **Co-convenor** - Doctoral Colloquium at 25th International Association for Business and Society (IABS) Conference (2013-2014).

PUBLICATIONS

2020

Conference Paper/s

Cutcher L, Nguyen L and Vassallo J 2020 'From Self-Help Groups to Social Enterprises: The role of stigma in transitioning from informal to formal ways of organizing health services in Vietnam', *The 3rd Annual Sydney Vietnam Research Symposium*, Sydney, Australia, 24th September 2020

2019

Conference Paper/s

Nguyen L and Seno-Alday S 2019 'How resources impact entrepreneurs' well-being', *Australian Centre for Entrepreneurship (ACE) Research Exchange Conference 2014*, Sydney, Australia, 7th February 2019

2018

Journal Article/s

Sarason, Yuthas, & Nguyen 2018 'Social Entrepreneurial Ventures in Vietnam: An Ideographic Lens', *Da Lat University Journal of Science*, vol.8:1,pp.83-112

Book sections & Reports

Seno-Alday S, Bourne K and Hopkins L and Nguyen L 2018 'The women entrepreneur's ecosystem: Working paper', *Sydney Southeast Asia Centre*

Seno-Alday S and Nguyen L 2018 'Women and entrepreneurship: Vietnam', *Sydney Southeast Asia Centre*

Seno-Alday S, Bourne K and Nguyen L 2018 'Women and entrepreneurship: Indonesia', *Sydney Southeast Asia Centre*

Seno-Alday S, Bourne K and Nguyen L 2018 'Women and entrepreneurship: the Philippines', *Sydney Southeast Asia Centre*

Seno-Alday S and Nguyen L 2018 'Stories of women-owned enterprises: Tôhe - Vietnam', *Sydney Southeast Asia Centre*

2017

Conference Paper/s

Nguyen L, 2017 'Theorizing social impact evaluation in resource constrained environment: bricolage and effectuation perspective' *International Conference on Social Entrepreneurship (ICSE)*, Hanoi, Vietnam, 10th November 2017

2016

Working Paper

Pham, T. V., Nguyen, H. T. H. and Nguyen, L 2016 'Social Enterprise in Vietnam', *ICSEM Working Papers*, No. 31, Liege: The International Comparative Social Enterprise Models, *ICSEM Project Centre d'Economie Sociale HEC Management School, University of Liege*

Conference Paper/s

Nguyen L, Szkudlarek B and Seymour RG 2016 'How funding relationships mediate social impact assessment practices of social enterprises?' *Social Impact Measurement: An international Perspective Workshop*, Hanoi, Vietnam, 16th March 2016

2015

Journal Article/s

Nguyen L, Szkudlarek B and Seymour RG 2015 'Social Impact Measurement in Social Enterprises: An Interdependence Perspective', *Canadian Journal of Administrative Sciences*, vol.32:4, pp. 224-37

2014

Book sections & Reports

Tran Y and Nguyen L 2014 'Internationalising Ceramics – Vietnam' in *Entrepreneurial Women in Asia: Case Studies & Perspectives*, ed. Richard Seymour, Myanmar Heritage Publications, Yangon, Myanmar (ex-Burma), pp. 84-93

Conference Paper/s

Nguyen L, Szkudlarek B and Seymour RG 2014 'Social Impact Evaluation & Resource Allocation in Social Enterprises: An Inter-Organizational & Relational Perspective', *30th European Group for Organizational Studies EGOS Colloquium 2014*, Rotterdam, Netherlands, 5th July 2014

Nguyen L, Szkudlarek B and Seymour RG 2014 'Social impact measurement in social enterprise context: Organizational capacity and inter-organizational relations', *4th International Network of Business and Management Journals (INBAM) Conference 2014*, Barcelona, Spain, 27th June 2014

Nguyen L, Szkudlarek B and Seymour RG 2014 'Social Impact Measurement: An Embeddedness Perspective on Vietnamese Social Enterprises', *25th Annual Meeting of the International Association for Business and Society (IABS)*, Sydney, Australia, 22nd June 2014

Nguyen L, Seymour RG and Szkudlarek B 2014 'Embeddedness, Resource Dependence and Social Impact Measurement: An Exploratory Study of Social Enterprises in Vietnam', *Australian Centre for Entrepreneurship (ACE) Research Exchange Conference 2014*, Sydney, Australia, 7th February 2014

2012

Conference Paper/s

Nguyen L and Seymour RG 2012 'Social impact investment: International Perspective and Suggestions for Vietnam', *4th International Conference on Vietnamese Studies*, Hanoi, Vietnam 26th November 2012

2009

Reports

Nguyen T and Nguyen L 2009 'Establishment of indicator system and calculation of indicators in environmental and administrative areas at district and commune levels: 2009 Report' *Macroeconomic Reform Program – GTZ*

REFERENCES

Available on Request